S/N: 10/658,943 <u>PATENT</u>

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Nicholas Simons et al. Examiner: Termanini, Samir

Serial No.: 10/658,943 Group Art Unit: 2179

Filed: September 10, 2003 Docket No.: 14917.1114US01/MS300314.01

Title: System and Method for Processing Featured Content

## <u>AMENDMENT</u>

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## Dear Sir:

In response to the Office Action dated March 2, 2010, please reexamine and reconsider the application in view of the amendments and appended remarks.

**Amendments to the Claims** are reflected in the listing of claims in this paper.

**Remarks/Arguments** follow the amendment sections of this paper.